



Kansas Dept. of Health and Environment KS0110

Humboldt Union

Allen

Humboldt, KS

Daily

Readership = 1,881

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/15/2008	4	LEGISLATIVE SESSION ENDS	20	\$100.00	1,881
			20	\$100.00	1,881
					1 record

Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,930

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/25/2008	4	HEADSTART, PLUS: GREAT FOR KIDS	15	\$129.30	8,931
04/30/2008		LEAPS AND BOUNDS	16	\$137.92	8,931
			31	\$267.22	17,862
					2 total records

Anderson Co. Review

<http://www.garnett-ks.com>

Anderson

Garnett, KS

Weekly

Readership = 6,686

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/06/2008	8	3RD GRADERS PLAY SIMON SAYS DURING...	25	\$212.25	6,686
			25	\$212.25	6,686
					1 record

Atchison Globe

<http://www.atchisonglobeonline.com>

Atchison

Atchison, KS

Bi-Weekly

Readership = 7,928

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/23/2008	2	HEALTH FORUM A SUCCESS	5	\$69.00	7,928
05/07/2008	6	CELEBRATE SMOKE-FREE MOTHER'S DAY	22	\$303.60	7,928
05/10/2008	1	BUYING LOCALLY BENEFITS ECONOMY	25	\$345.00	7,928
			52	\$717.60	23,784
					3 total records

Barber Co. Index**Barber****Medicine Lodge, KS****Weekly****Readership = 1,704**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/08/2008	1	COMMISSIONERS DEAL WITH BUDGETARY ITEMS	31	\$166.78	1,704	
05/08/2008	14	GRUEN VON BEHRENS TO SPEAK TO STUDENTS	28	\$150.64	1,704	
			59	\$317.42	3,408	2 total records

Gyp Hill Premiere<http://www.gyphillpremiere.com>**Barber****Medicine Lodge, KS****Weekly****Readership = 2,300**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/05/2008	3	WHY DO WE SO OFTEN DO AS "THEY" SAY?	24	\$96.00	2,300	
05/12/2008		CHEWING IS NOT A SAFE ALTERNATIVE TO...	22	\$88.00	2,300	
05/19/2008	11	TASK TEAM LEARNS NEGATIVE EFFECTS OF...	14	\$56.00	2,300	
			60	\$240.00	6,900	3 total records

Great Bend Tribune**Barton****Great Bend, KS****Daily****Readership = 13,852**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/02/2008	2	CHANGE SOMETHING DAY EVENTS PROMOTE...	34	\$336.60	13,853	
05/13/2008	3	WALK KANSAS GROUP TO CELEBRATE END OF...	3	\$29.70	13,853	
05/14/2008	3	WALK KANSAS CELEBRATION PLANNED	3	\$29.70	13,853	
05/14/2008	5	HOMEMAKERS UNLIMITED FCE MEMBERS VISIT...	20	\$198.00	13,853	
05/14/2008		WHAT'S IN YOUR HAND?	12	\$118.80	13,853	
05/16/2008	3	LEGISLATIVE LEADERS SEE EVENTUAL PASSAGE...	16	\$158.40	13,853	
			88	\$871.20	83,118	6 total records

Ft. Scott Tribune<http://www.fstribune.com>**Bourbon****Fort Scott, KS****Daily****Readership = 6,410**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/22/2008	9	APRIL NATIONAL ORGAN DONOR MONTH	16	\$157.60	6,410	
05/01/2008	1	PROGRAM TO HELP YOUNGSTERS BECOME SAFER	18	\$177.30	6,410	

05/09/2008	1	THE TIME IS RIPE FOR FARMERS MARKET	23	\$226.55	6,410	
05/17/2008	4B	SATURDAY, MAY 17	5	\$49.25	6,410	
			62	\$610.70	25,640	4 total records

Fairview Enterprise**Brown****Fairview, KS****Weekly****Readership = 1,198**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/25/2008	2	INDOOR AIR HAZARDS	16	\$42.56	1,198	
			16	\$42.56	1,198	1 record

Hiawatha World**Brown****Hiawatha, KS****Bi-Weekly****Readership = 4,696**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/15/2008	1	SMOKING OUT FOR INMATES?	25	\$187.50	4,697	
04/22/2008	1	COUNTY AWARDS BIDS FOR MOWER, WEED...	9	\$67.50	4,697	
04/22/2008	3	INDOOR AIR HAZARDS	19	\$142.50	4,697	
04/29/2008	4	WALK KANSAS ENDS THIS WEEK	3	\$22.50	4,697	
			56	\$420.00	18,788	4 total records

Horton Headlight**Brown****Horton, KS****Weekly****Readership = 3,792**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/08/2008	10	CELEBRATE A SMOKE-FREE MOTHER'S DAY	27	\$162.00	3,793	
			27	\$162.00	3,793	1 record

El Dorado Times<http://www.eldoradotimes.com/>**Butler****El Dorado, KS****Daily****Readership = 7,486**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/24/2008		JEFF BATES TO HEADLINE PRAIRIE PORT	28	\$245.00	7,486	
04/28/2008	1	HEALTH FORUM LOOKS AT ISSUES	23	\$201.25	7,486	

05/05/2008	4	ANNUAL FITNESS DAY GETS KIDS ACTIVE	42	\$367.50	7,486	
05/06/2008	1	TOBACCO FREE BUTLER TO MEET THURSDAY	5	\$43.75	7,486	
			98	\$857.50	29,944	4 total records

Rose Hill Reporter

Butler

Rose Hill, KS

Weekly

Readership = 1,987

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/08/2008	21	IT'S OK TO EAT, DRINK BEFORE EXERCISE	15	\$96.00	1,987	
05/08/2008	5	DARE ESSAY WINNERS AND GRADS RECOGNIZED...	30	\$192.00	1,987	
			45	\$288.00	3,974	2 total records

Chase Co. Leader-News<http://www.ccleadernews.com>

Chase

Cottonwood Falls, KS

Weekly

Readership = 3,038

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/24/2008	10	2008 WALK KANSAS TEAMS	6	\$29.34	3,038	
05/01/2008	4	2008 WALK KANSAS	5	\$24.45	3,038	
05/08/2008	12	2008 WALK KANSAS TEAMS	5	\$24.45	3,038	
05/15/2008	12	2008 WALK KANSAS TEAMS	6	\$29.34	3,038	
			22	\$107.58	12,152	4 total records

Sedan Times-Star<http://www.taylornews.org>

Chautauqua

Sedan, KS

Weekly

Readership = 3,454

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/30/2008	5	PUBLIC NOTICE	21	\$153.93	3,455	
05/14/2008	6	WALK KANSAS PROGRAM COMPLETE	7	\$51.31	3,455	
05/14/2008	8	CHAUTAUQUA COUNTY COMMISSION	19	\$139.27	3,455	
			47	\$344.51	10,365	3 total records

Columbus Daily Advocate

Cherokee

Columbus, KS

Daily

Readership = 5,177

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/16/2008	2	LEGISLATIVE LEADERS FORESEE PASSAGE OF...	19	\$104.50	5,177
			19	\$104.50	5,177 1 record

Galena Sentinel-Times

Cherokee

Galena, KS

Weekly

Readership = 2,962

<http://www.sentineltimes.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/07/2008	8	SEN. BARNETT ANNOUNCES LEGISLATION...	11	\$50.38	2,962
			11	\$50.38	2,962 1 record

Clay Center Dispatch

Clay

Clay Center, KS

Daily

Readership = 6,403

<http://www.zwire.com/site/news.cfm?brd=1160>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/16/2008	8	LEGISLATIVE LEADERS SEE PASSAGE OF...	5	\$42.00	6,403
			5	\$42.00	6,403 1 record

Clyde Republican

Cloud

Clyde, KS

Weekly

Readership = 1,782

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/24/2008	4	COMMISSIONERS' PROCEEDINGS	16	\$48.00	1,782
			16	\$48.00	1,782 1 record

Concordia Blade-Empire

Cloud

Concordia, KS

Daily

Readership = 5,480

<http://www.bladeempire.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/05/2008	3	WALK KANSAS CELEBRATION SET FOR MAY 13	4	\$26.40	5,481

05/13/2008	1	BOARD MEETS WITH DEPARTMENT HEADS	16	\$105.60	5,481	
			20	\$132.00	10,962	2 total records

Miltonvale Record

Cloud

Miltonvale, KS

Weekly

Readership = 1,396

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/01/2008	3	BENEFITS OF FAMILIES EATING TOGETHER	9	\$24.75	1,396	
			9	\$24.75	1,396	1 record

Protection Press

Comanche

Protection, KS

Weekly

Readership = 1,777

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/08/2008	3	WALK YOURSELF TO GOOD HEALTH	13	\$52.00	1,778	
05/15/2008	9	NEWS FROM THE STATE CAPITOL	30	\$120.00	1,778	
			43	\$172.00	3,556	2 total records

Western Star

Comanche

Coldwater, KS

Weekly

Readership = 2,318

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/08/2008	4	EXERCISE IS IMPORTANT	16	\$80.00	2,318	
			16	\$80.00	2,318	1 record

Arkansas City Traveler<http://www.arkcity.net/>

Cowley

Arkansas City, KS

Daily

Readership = 8,940

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/28/2008	1	LEGISLATORS BATTLE THE BUDGET	51	\$452.88	8,940	
05/07/2008	30A	SURGEON GENERAL WHO CONDEMNED SMOKING	28	\$248.64	8,940	
05/15/2008	5	SMOKING BAN GAINS SUPPORT	4	\$35.52	8,940	
			83	\$737.04	26,820	3 total records

Winfield Daily Courier<http://www.winfieldcourier.com/>**Cowley****Winfield, KS****Daily****Readership = 11,966**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/02/2008	1	SMOKING OPPONENTS BRING CASE BACK TO CITY	26	\$207.48	11,967	
05/08/2008	1	POSSIBLE CLEAN AIR ORDINANCE TO BE...	7	\$55.86	11,967	
05/15/2008	12	HEALTH OFFICIAL SEES RENEWED PUSH FOR...	4	\$31.92	11,967	
			37	\$295.26	35,901	3 total records

Girard Press**Crawford****Girard, KS****Weekly****Readership = 2,898**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/30/2008	2	GIRARD FARMERS MARKET	1	\$5.13	2,898	
05/14/2008	2	FARMERS MARKET	1	\$5.13	2,898	
05/14/2008	2	FARMERS MARKET	2	\$10.26	2,898	
			4	\$20.52	8,694	3 total records

Mulberry Advance**Crawford****Mulberry, KS****Weekly****Readership = 190**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/09/2008	1	KNOW MORE ABOUT A DEADLY SILENT DISEASE	6	\$18.00	191	
			6	\$18.00	191	1 record

Pittsburg Morning Sun<http://www.morningsun.net/>**Crawford****Pittsburg, KS****Daily****Readership = 17,882**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/27/2008	1	LAWMAKERS EXPECT BUDGET ISSUES	28	\$407.40	17,882	
04/27/2008	2	WALK KANSAS 2008 WINDING-DOWN	8	\$116.40	17,882	
05/08/2008	1	FANTASTIC VOYAGE	31	\$451.05	17,882	
05/12/2008	1	PITTSBURG FARMER'S MARKET THRIVES IN...	28	\$407.40	17,882	
05/16/2008	3	LEGISLATORS SEE EVENTUAL PASSAGE OF...	23	\$334.65	17,882	
			118	\$1,716.90	89,410	5 total records

Abilene Reflector-Chronicle

Dickinson

Abilene, KS

Daily

Readership = 8,544

<http://www.abilene-rc.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/16/2008	2	MOXLEY: MUCH WORK AHEAD IN SESSION	32	\$240.00	8,544
04/19/2008	3	WALKING KEEPS EMPLOYEE'S HEALTHY	6	\$45.00	8,544
05/16/2008	8	LEGISLATIVE LEADERS SEE EVENTUAL PASSAGE...	21	\$157.50	8,544
			59	\$442.50	25,632
					3 total records

Chapman and Enterprise News-Times

Dickinson

Chapman, KS

Weekly

Readership = 1,911

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/01/2008	1	MCKEEMAN AND MARKEY NAMED CEA MASTER...	46	\$248.40	1,911
05/15/2008	3	KANSAS KIDS FITNESS DAY DRAWS LARGEST...	17	\$91.80	1,911
			63	\$340.20	3,822
					2 total records

Lawrence Journal-World

Douglas

Lawrence, KS

Daily

Readership = 47,076

<http://www.ljworld.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/24/2008	3C	ANTI-ADDICTION PILLS' RISK FOR DEPRESSION...	16	\$476.80	47,076
04/26/2008	2B	LAWRENCE FARMER'S MARKET	1	\$29.80	47,076
04/26/2008		LAWRENCE FARMER'S MARKET	2	\$59.60	47,076
04/26/2008	2B	LAWRENCE FARMER'S MARKET	2	\$59.60	47,076
04/26/2008	2B	LAWRENCE FARMERS' MARKET	2	\$59.60	47,076
04/26/2008	4B	CHAMBER OF COMMERCE HONORS LAWRENCE...	36	\$1,072.80	47,076
04/26/2008	5DD	'100-MILE DIET' GIVES BOOST TO FARMERS...	46	\$1,370.80	47,076
04/26/2008	7BB	HEALTH DEPARTMENT LEADER TURNS FOCUS ON...	41	\$1,221.80	47,076
04/29/2008	4	SATURDAY	2	\$59.60	47,076
04/30/2008	11B	DIET, EXERCISE THE MAGIC PILLS FOR HEART...	32	\$953.60	47,076
05/08/2008	4	10 SATURDAY	2	\$59.60	47,076
05/08/2008	4	15 THURSDAY	1	\$29.80	47,076
05/12/2008	4	LAWRENCE DATEBOOK	11	\$327.80	47,076
05/14/2008	4	SATURDAY	1	\$29.80	47,076
05/15/2008	5	STATEWIDE SMOKING BAN PROPOSAL WILL BE...	20	\$596.00	47,076
05/19/2008	4	LAWRENCE DATEBOOK	18	\$536.40	47,076

233 \$6,943.40 753,216 16 total records

University Daily Kansan<http://www.kansan.com>**Douglas****Lawrence, KS****Daily****Readership = 26,449**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/08/2008	9	LAW FAILS TO ADDRESS ALL ITEMS USED...	8	\$100.00	26,450
			8	\$100.00	26,450 1 record

Edwards Co. Sentinel**Edwards****Kinsley, KS****Weekly****Readership = 2,208**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/23/2008	4	FRANKLIN FCE	10	\$46.70	2,208
			10	\$46.70	2,208 1 record

Hays Daily News<http://www.HDNews.net/>**Ellis****Hays, KS****Daily****Readership = 29,046**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/09/2008	3	HEALTHYKANSAS SUMMIT TO INCLUDE FREE...	6	\$90.00	29,047
05/15/2008	3	HEALTH OFFICIAL SEEKS RENEWED PUSH FOR...	3	\$45.00	29,047
			9	\$135.00	58,094 2 total records

Ellsworth Co. Independent/Reporter<http://www.ellsworthinderep.com/>**Ellsworth****Ellsworth, KS****Weekly****Readership = 5,050**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/01/2008	10	AIM AND DUCK	32	\$194.24	5,051
			32	\$194.24	5,051 1 record

Garden City Telegram<http://www.gctelegram.com/>**Finney****Garden City, KS****Daily****Readership = 19,782**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/19/2008	1	SMOKING BAN'S FUTURE UP IN THE AIR	40	\$553.20	19,782	
05/09/2008	1	VETO STILL LIKELY ON LATEST COAL BILL	19	\$262.77	19,782	
05/15/2008	3	STATE TO CONTINUE PUSH FOR SMOKING BAN	4	\$55.32	19,782	
05/16/2008	3	SMOKING BAN LIKELY TO COME UP AGAIN	21	\$290.43	19,782	
			84	\$1,161.72	79,128	4 total records

Dodge City Daily Globe<http://www.dodgeglobe.com/>**Ford****Dodge City, KS****Daily****Readership = 16,969**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/25/2008	2	LUNCH AND LEARN TOPIC: "TALKING TO YOUR...	6	\$69.60	16,969	
05/06/2008	6	FEWER TEENS TAKE UP SMOKING IF THEY LIVE IN...	9	\$104.40	16,969	
05/10/2008	2	STATE IMPROVES TOBACCO ENFORCEMENT	5	\$58.00	16,969	
			20	\$232.00	50,907	3 total records

Ottawa Herald<http://www.ottawaherald.com/>**Franklin****Ottawa, KS****Daily****Readership = 11,798**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/18/2008	3	IS STATEWIDE SMOKING BAN INEVITABLE?	23	\$205.16	11,799	
04/29/2008	3	FARMERS MARKET OPENING SATURDAY	11	\$98.12	11,799	
05/02/2008	4	IN TOPEKA, SOME THINGS 'JUST AREN'T DONE'	27	\$240.84	11,799	
05/06/2008	1	WANT A SMOKE-FREE TEEN? TRY A SMOKING BAN	36	\$321.12	11,799	
05/10/2008	5	STATE IMPROVES TOBACCO ENFORCEMENT	5	\$44.60	11,799	
05/15/2008	3	STATE HEALTH OFFICIAL SEES RENEWED PUSH...	7	\$62.44	11,799	
			109	\$972.28	70,794	6 total records

Daily Union<http://www.dailyu.com>**Geary****Junction City, KS****Daily****Readership = 10,561**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/28/2008	5	LAWMAKERS BATTLE OVER TOBACCO WINDFALL..25		\$210.00	10,562	
05/15/2008	1	OFFICIAL SEES RENEWED PUSH FOR SMOKING...	5	\$42.00	10,562	
05/15/2008	3	FARMERS MARKET TO BEGIN SATURDAY	3	\$25.20	10,562	
05/16/2008	3	FARMERS MARKET TO BEGIN SATURDAY	2	\$16.80	10,562	
05/16/2008	7	LEGISLATIVE LEADERS SEE EVENTUAL PASSAGE...9		\$75.60	10,562	
			44	\$369.60	52,810	5 total records

Gove Co. Advocate**Gove****Quinter, KS****Weekly****Readership = 4,137**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/14/2008	1B	HEALTHY KANSAS SUMMIT, JUNE 13-14	3	\$10.50	4,138	
			3	\$10.50	4,138	1 record

Hill City Times**Graham****Hill City, KS****Weekly****Readership = 5,844**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/14/2008	2	WALK KANSAS WRAP-UP SET MAY 15	6	\$21.00	5,844	
			6	\$21.00	5,844	1 record

Ulysses News**Grant****Ulysses, KS****Weekly****Readership = 5,639**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/15/2008	5	SULLIVAN PARTICIPATE IN FITNESS DAY	26	\$183.82	5,640	
			26	\$183.82	5,640	1 record

Eureka Herald<http://www.eurekaheald.com/>**Greenwood****Eureka, KS****Weekly****Readership = 4,866**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/15/2008	2	COMPLETE WALK PROGRAM	5	\$30.00	4,867
			5	\$30.00	4,867 1 record

Madison News**Greenwood****Madison, KS****Weekly****Readership = 1,775**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/15/2008	3	WALK TEAMS COMPLETE PROGRAM	5	\$29.75	1,776
			5	\$29.75	1,776 1 record

Anthony Republican**Harper****Anthony, KS****Weekly****Readership = 5,669**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/07/2008	4	COUNSELOR'S CORNER	21	\$126.00	5,670
			21	\$126.00	5,670 1 record

Harper Advocate**Harper****Harper, KS****Weekly****Readership = 2,559**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/23/2008	6	COUNSELOR'S CORNER	15	\$93.00	2,560
05/07/2008	8	COUNSELOR'S CORNER	14	\$86.80	2,560
			29	\$179.80	5,120 2 total records

Newton Kansan<http://www.thekansan.com/>**Harvey****Newton, KS****Daily****Readership = 18,156**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/19/2008	7	HEALTHY TIP CONTEST ANNOUNCED BY GOV....	13	\$193.70	18,156

04/30/2008	4	LEGISLATURE DUELING OVER SMOKING...	26	\$387.40	18,156
05/03/2008	1	CITY ADAPTING TO SMOKING BAN	46	\$685.40	18,156
05/08/2008	1	FITNESS FOUND TO BE FUN - EVEN IF IT'S FRIGID	25	\$372.50	18,156
05/10/2008	4	STATE MAKES IMPROVEMENTS TO TOBACCO...	6	\$89.40	18,156
05/12/2008	1	COUNTIES CONSIDER SMOKING BANS	28	\$417.20	18,156
05/13/2008	4	FIREFIGHTERS JOIN HEART DISEASE FIGHT	30	\$447.00	18,156
05/16/2008	1	LEGISLATIVE LEADERS SEE EVENTUAL PASSAGE...	24	\$357.60	18,156
			198	\$2,950.20	145,248
					8 total records

Kansas City Business Journal<http://www.kansascity.bizjournals.com>

Jackson

Kansas City, MO

Weekly

Readership = 28,285

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/25/2008	5	PROGNOSIS FOR HEALTH CARE REFORM...	27	\$923.40	28,285
			27	\$923.40	28,285
					1 record

Kansas City Star<http://www.kcstar.com>

Jackson

Kansas City, MO

Daily

Readership = 607,344

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/22/2008	7F	HEN HOUSE MARKETS URGE SHOPPERS TO 'BUY...	31	\$15,894.32	607,345
04/22/2008	7F	FARMERS MARKETS SUPPORT AREA FARMERS,...	38	\$19,483.36	607,345
04/22/2008	1E	PERSONAL VISIONS PUSH THESE INDIVIDUALS TO...	44	\$22,559.68	607,345
04/22/2008	2	WOMEN'S LIVES GROWING SHORTER	11	\$5,639.92	607,345
04/22/2008	6F	FOOD	23	\$11,792.56	607,345
04/22/2008	6F	ORGANIZATION CONNECTS EATER WITH GROWER	37	\$18,970.64	607,345
04/22/2008	7F	FOOD	13	\$6,665.36	607,345
04/24/2008	B10	FEELING SMOKING BAN'S PINCH	3	\$1,538.16	607,345
04/24/2008	1B	SURVEY SHOWS MIXED SUPPORT IN KCK	4	\$2,050.88	607,345
04/24/2008	B8	BOOSTING EARLY-CHILDHOOD EDUCATION	12	\$6,152.64	607,345
04/27/2008		ABUNDANCE FOLLOWED BY SAD SCARCITY	22	\$11,279.84	607,345
04/27/2008	D3	GRADUATES NEED HEALTH COVERAGE FAST	32	\$16,407.04	607,345
04/30/2008	1	EYEING SUCCESS: STATES ASSESS PRE-K...	93	\$47,682.96	607,345
05/05/2008	10B	SMOKERS ON OXYGEN	3	\$1,538.16	607,345
05/09/2008	4	WINNERS AND LOSERS	4	\$2,050.88	607,345
05/09/2008	6B	KANSAS LEGISLATORS DESERVE LUMPS OF COAL...	20	\$10,254.40	607,345

05/10/2008	E11	NEVER TOO LATE TO QUIT	38	\$19,483.36	607,345	
05/11/2008	B10	MANNERS FOR SMOKERS	5	\$2,563.60	607,345	
05/12/2008	B8	TOUGH RESTRICTIONS ON SMOKING SEND A...	10	\$5,127.20	607,345	
05/15/2008	1F	LOCAVORES ADOPT NEW-OLD APPROACH TO...	83	\$42,555.76	607,345	
05/15/2008	5F	FOOD PRODUCTION, TRANSPORTATION LEAVE...	9	\$4,614.48	607,345	
05/19/2008	1B	TOBACCO SALES TO MINORS DECREASE	2	\$1,025.44	607,345	
			537	\$275,330.64	13,361,590	22 total records

Oskaloosa Independent<http://www.oskaloosaindependent.com/>

Jefferson

Oskaloosa, KS

Weekly

Readership = 5,195

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/01/2008	1	FARMERS' MARKET	1	\$5.25	5,196	
05/15/2008	3	HEALTH DEPT. PROMOTES WOMEN'S HEALTH...	6	\$31.50	5,196	
			7	\$36.75	10,392	2 total records

Vindicator<http://www.valleyfallsvindicator.com/>

Jefferson

Valley Falls, KS

Weekly

Readership = 5,950

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/08/2008	4	TEAM CHALLENGE ATTRACTS NEARLY 300...	4	\$21.00	5,950	
05/15/2008	2	HEALTH DEPARTMENT HAS INFORMATION BOOTH.	7	\$36.75	5,950	
			11	\$57.75	11,900	2 total records

Jewell County News

Jewell

Mankato, KS

Daily

Readership = 7,589

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/17/2008	1	JEWELL COUNCIL APPROVES DISPOSAL RATE...	11	\$36.85	7,590	
			11	\$36.85	7,590	1 record

Johnson County Sun

Johnson

Overland Park, KS

Semi Weekly Readership = 43,113

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/10/2008	11	HEALTH CARE GAINS GROUND	26	\$316.68	43,114	
04/23/2008	1	A MATTER OF LIFE AND DEATH	17	\$207.06	43,114	
04/30/2008	1C	CAPITAL CITY WELLNESS PROJECT LAUNCHED	20	\$243.60	43,114	
04/30/2008	6	SMOKE BAN PAYS OFF	14	\$170.52	43,114	
05/14/2008	6	LEGISLATURE SMOKED BY COAL	26	\$316.68	43,114	
			103	\$1,254.54	215,570	5 total records

Kansas City Jewish Chronicle

Johnson

Kansas City, KS

Weekly

Readership = 9,200

<http://www.kcjc.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/25/2008	21	CAPITAL CITY WELLNESS PROJECT LAUNCHED	12	\$303.60	9,200	
04/25/2008	21	SHAWNEE MISSION MEDICAL CENTER PROVIDES...	22	\$556.60	9,200	
			34	\$860.20	18,400	2 total records

Olathe News

Johnson

Olathe, KS

Daily

Readership = 10,147

<http://www.theolathenews.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/14/2008	4	TOBACCO STATS GOOD, BUT NOT GOOD ENOUGH	18	\$666.00	10,148	
			18	\$666.00	10,148	1 record

Spring Hill New Era

Johnson

Spring Hill, KS

Bi-Weekly

Readership = 2,072

<http://www.gardnernews.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/07/2008	1	SPRING HILL FARMER'S MARKET TO OPEN ON...	3	\$60.00	2,072	
			3	\$60.00	2,072	1 record

Kingman Leader-Courier**Kingman****Kingman, KS****Semi Weekly Readership = 5,520**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/01/2008	2	KINGMAN COUNTY GETS HEALTHY AWARDS...	5	\$32.00	5,520	
05/15/2008	13	REPORT FROM THE LEGISLATURE	33	\$211.20	5,520	
			38	\$243.20	11,040	2 total records

Merchants Directory**Kiowa****Mullinville, KS****Weekly****Readership = 781**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/23/2008	3	PAM'S PANORAMA "HEALTH CONTRACT"	6	\$12.00	782	
			6	\$12.00	782	1 record

Parsons Sun<http://www.parsonssun.com/>**Labette****Parsons, KS****Daily****Readership = 12,921**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/23/2008	1	MARKET OPENS TUESDAY	3	\$26.70	12,921	
04/29/2008	10	ERIE FARMERS MARKET TO OPEN	2	\$17.80	12,921	
05/10/2008		TOBACCO ENFORCEMENT IMPROVES	4	\$35.60	12,921	
05/10/2008	7	FRESH VEGETABLES	17	\$151.30	12,921	
05/15/2008	2	PUSH FOR SMOKING BAN CONTINUES	4	\$35.60	12,921	
			30	\$267.00	64,605	5 total records

Leavenworth Times<http://www.leavenworthtimes.com/>**Leavenworth****Leavenworth, KS****Daily****Readership = 12,291**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/25/2008	1B	DOWN ON THE FARM	4	\$54.00	12,291	
04/26/2008	4	CITY CLEAN-UP	16	\$216.00	12,291	
04/29/2008	7	FARMER'S MARKET TO OPEN	16	\$216.00	12,291	
05/02/2008	7	BILL TO REQUIRE SLOWER-BURNING CIGARETTES.	5	\$67.50	12,291	
			41	\$553.50	49,164	4 total records

Lincoln Sentinel-Republican

Lincoln

Lincoln, KS

Weekly

Readership = 3,500

<http://www.lincolnsentinel.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/24/2008	10	THREE TEAMS FOR WALK KANSAS RESIDING AT...	25	\$135.00	3,501
			25	\$135.00	3,501 1 record

Linn Co. News

Linn

Pleasanton, KS

Weekly

Readership = 5,407

<http://www.linncountynews.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/07/2008	1C	WALK KANSAS	12	\$94.44	5,407
			12	\$94.44	5,407 1 record

Oakley Graphic

Logan

Oakley, KS

Weekly

Readership = 3,180

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/30/2008	3	OAKLEY ELEMENTARY SCHOOL WINNING DARE...	43	\$204.25	3,181
04/30/2008	3A	WALK KANSAS CURRENT TEAM MILES	4	\$19.00	3,181
05/07/2008	3	ST. JOSEPH'S SCHOOL'S WINNING DARE ESSAYS	44	\$209.00	3,181
			91	\$432.25	9,543 3 total records

Emporia Gazette

Lyon

Emporia, KS

Daily

Readership = 19,402

<http://www.emporiagazette.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/23/2008	5	OP-ED ON A SMOKING BAN	28	\$295.68	19,403
			28	\$295.68	19,403 1 record

Hillsboro Free Press

Marion

Hillsboro, KS

Weekly

Readership = 17,339

<http://www.hillsborofreepress.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/07/2008	1	OPEN MARKET	36	\$324.00	17,340	
05/14/2008	6	COUNTY'S 'WALK KANSAS' TEAMS SURPASS 11,000.45	45	\$405.00	17,340	
			81	\$729.00	34,680	2 total records

Hillsboro Star-Journal

Marion

Hillsboro, KS

Weekly

Readership = 4,064

<http://www.starj.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/07/2008	2	SMOKING BANS COULD LOWER HEALTH CARE...	20	\$186.60	4,064	
			20	\$186.60	4,064	1 record

Marion Co. Record

Marion

Marion, KS

Weekly

Readership = 6,094

<http://www.marionrecord.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/21/2008	2	SMOKING BANS COULD LOWER HEALTH CARE...	18	\$162.00	6,095	
04/23/2008	2	APRIL IS ALCOHOL AWARENESS MONTH	14	\$126.00	6,095	
			32	\$288.00	12,190	2 total records

Peabody Gazette-Bulletin

Marion

Peabody, KS

Weekly

Readership = 2,642

<http://www.peabodykansas.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/07/2008	2	SMOKING BANS COULD LOWER HEALTH CARE...	19	\$177.27	2,643	
			19	\$177.27	2,643	1 record

Marysville Advocate

Marshall

Marysville, KS

Weekly

Readership = 12,086

<http://www.mvleadvocate.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/24/2008	5	BEHAVE AND GET WORK DONE ON IT'S SATURDAY.	8	\$64.00	12,086	
04/24/2008	5	WORKING CANINES TEAM TO BE HERE TUESDAY	17	\$136.00	12,086	
04/24/2008	5B	SEBELIUS, SUBWAY ANNOUNCE HEALTHY TIP...	6	\$48.00	12,086	
			31	\$248.00	36,258	3 total records

Lindsborg News-Record

McPherson

Lindsborg, KS

Weekly

Readership = 5,618

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/24/2008	1B	FOOD STAMPS...FOR A HEALTHY COMMUNITY	17	\$221.00	5,619	
			17	\$221.00	5,619	1 record

McPherson Sentinel

McPherson

McPherson, KS

Weekly

Readership = 9,137

<http://www.mcphersonsentinel.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/24/2008		I AM MOVING I AM LEARNING	42	\$546.00	9,138	
04/29/2008	1	MANY STATES APPEAR TO BE IN RECESSION	25	\$325.00	9,138	
05/03/2008	3	KANSAS KIDS FITNESS DAY	43	\$559.00	9,138	
			110	\$1,430.00	27,414	3 total records

Moundridge Ledger

McPherson

Moundridge, KS

Weekly

Readership = 2,139

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/24/2008	2	JIM HUXMAN IS RELATED TO JESS HUXMAN	17	\$100.98	2,139	
05/01/2008	1	PARENTS AT SCHOOL BOARD MEETING WEIGH IN...	40	\$237.60	2,139	
			57	\$338.58	4,278	2 total records

Coffeyville Journal<http://www.cjournal.com/>

Montgomery

Coffeyville, KS

Daily

Readership = 9,321

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/04/2008	7B	POKER FUN NIGHT IN INDEPENDENCE	6	\$54.48	9,322
05/14/2008	9	COFFEYVILLE FARMERS MARKET WILL OPEN...	4	\$36.32	9,322
			10	\$90.80	18,644
			2 total records		

Independence Daily Reporter

Montgomery

Independence, KS

Daily

Readership = 14,080

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/07/2008	3	HEALTH DEPARTMENT PARTICIPATES IN WOMEN'S.9		\$83.16	14,081
05/11/2008	7	TOBACCO ENFORCEMENT IMPROVES	4	\$36.96	14,081
05/12/2008	10	FARMERS MARKET CONNECTS TO FOOD AID	5	\$46.20	14,081
05/14/2008	1	WALK CELEBRATION	18	\$166.32	14,081
05/16/2008	8	LEADERS PREDICT SMOKING BAN	4	\$36.96	14,081
			40	\$369.60	70,405
			5 total records		

Montgomery Co. Chronicle<http://www.taylornews.org>

Montgomery

Caney, KS

Weekly

Readership = 4,526

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/08/2008	11	FARMERS MARKET OPEN SATURDAYS	3	\$21.99	4,526
			3	\$21.99	4,526
			1 record		

Council Grove Republican

Morris

Council Grove, KS

Daily

Readership = 4,685

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/29/2008	1	SALES TAX PROMOTION GRANTS APPROVED, CITY.18		\$112.50	4,685
05/13/2008	1	LOW BID ACCEPTED FOR IMPROVEMENT PROJECT.26		\$162.50	4,685
05/16/2008	2	LEGISLATIVE LEADERS SEE EVENTUAL PASSAGE...16		\$100.00	4,685
			60	\$375.00	14,055
			3 total records		

Prairie Post

Morris

White City, KS

Weekly

Readership = 2,040

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/17/2008	13	TOM MOXLEY	29	\$110.20	2,040	
05/15/2008	3	WALK KANSAS CELEBRATION HELD MAY 13 IN...	5	\$19.00	2,040	
			34	\$129.20	4,080	2 total records

Elkhart Tri-State News

Morton

Elkhart, KS

Weekly

Readership = 3,100

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/01/2008	5	LESSEN WEATHER'S IMPACT ON EXERCISE	6	\$43.98	3,100	
			6	\$43.98	3,100	1 record

Courier-Tribune

Nemaha

Seneca, KS

Weekly

Readership = 6,499

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/30/2008	6	SMART ABOUT SMOKELESS TOBACCO	22	\$113.74	6,500	
			22	\$113.74	6,500	1 record

Sabetha Herald<http://www.sabethaks.com>

Nemaha

Sabetha, KS

Weekly

Readership = 5,172

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/16/2008	2	BROWN AND NEMAHA COUNTY COMMISSIONS	24	\$151.92	5,173	
04/16/2008	5	RADON WORKSHOP TO BE HELD IN SABETHA	6	\$37.98	5,173	
05/14/2008	7	NCCHS CELEBRATES NATIONAL WOMEN'S...	10	\$63.30	5,173	
			40	\$253.20	15,519	3 total records

Chanute Tribune<http://www.chanute.com>

Neosho

Chanute, KS

Daily

Readership = 8,820

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/10/2008		HEALTH COSTS, ANTI-SMOKING LEGISLATION...	27	\$223.56	8,820	
05/09/2008	2	GOV STILL HINTS AT VETO ON LATEST COAL BILL	19	\$157.32	8,820	
			46	\$380.88	17,640	2 total records

Glasco Sun

Ottawa

Delphos, KS

Weekly

Readership = 459

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/01/2008	3	RADON MAY BE LEAKING INTO YOUR HOME	11	\$77.00	460	
			11	\$77.00	460	1 record

Minneapolis Messenger<http://www.minneapolismessenger.net>

Ottawa

Minneapolis, KS

Weekly

Readership = 3,873

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/08/2008	2	HAZARDS OF INVOLUNTARY SMOKING	17	\$85.00	3,873	
			17	\$85.00	3,873	1 record

Advocate of Phillips County

Phillips

Phillipsburg, KS

Weekly

Readership = 4,310

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/08/2008	2B	KANSAS KIDS FITNESS DAY HELD	4	\$17.96	4,310	
			4	\$17.96	4,310	1 record

Onaga Herald

Pottawatomie

Onaga, KS

Weekly

Readership = 2,599

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/17/2008		OKAY TO EAT AND DRINK BEFORE EXERCISE	8	\$28.00	2,599
			8	\$28.00	2,599
					1 record

Westmoreland Recorder<http://www.westmorelandrecorder.com>

Pottawatomie

Westmoreland, KS

Weekly

Readership = 1,713

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/15/2008	10	KANSAS SUCCESSFUL IN REDUCING YOUTH...	12	\$42.24	1,713
			12	\$42.24	1,713
					1 record

Pratt Tribune<http://www.pratttribune.com>

Pratt

Pratt, KS

Daily

Readership = 4,153

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/29/2008	1	NO CASH TO BEGIN WRAP UP SESSION	29	\$241.86	4,154
05/01/2008	1	PASTOR TRYING TO UNSEAT TEICHMAN	34	\$283.56	4,154
05/14/2008	1	MONEY DRIVES LEGISLATIVE SESSION	26	\$216.84	4,154
05/15/2008	1	HELPING KIDS AVOID TOBACCO STARTS EARLY	30	\$250.20	4,154
			119	\$992.46	16,616
					4 total records

Hutchinson News<http://www.hutchnews.com>

Reno

Hutchinson, KS

Daily

Readership = 73,319

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/04/2008	2	SAFER SMOKES	4	\$104.92	73,319
05/04/2008	3	HEALTH LEGISLATION GOES TO GOVERNOR	22	\$577.06	73,319
05/09/2008	2	HEALTH CARE	6	\$157.38	73,319
05/13/2008	1	WOMAN DIES IN HUTCH FIRE	65	\$1,704.95	73,319
05/16/2008	2	SMOKING BAN EFFORT STILL SMOLDERING	18	\$472.14	73,319
			115	\$3,016.45	366,595
					5 total records

Ninnescah Valley News**Reno****Pretty Prairie, KS****Weekly****Readership = 1,658**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/25/2008	2	AVERTING MUTUALLY ASSURED CONVECTION	24	\$72.00	1,658	
05/02/2008	1	FARMERS MARKET PLANNING MEETING	5	\$15.00	1,658	
05/09/2008	2	FARMERS MARKET SEASON TWO	4	\$12.00	1,658	
			33	\$99.00	4,974	3 total records

Kansas State Collegian<http://www.kstatecollegian.com>**Riley****Manhattan, KS****Daily****Readership = 60,126**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/23/2008	8	OBESITY AN ISSUE AMONG ALL	21	\$183.75	60,127	
04/28/2008	5	NEW MAYOR HATESOHL FACES PRESSURES FROM..	26	\$227.50	60,127	
04/30/2008	1	BAR-GOERS EXPRESS SUPPORT FOR CLEANER,...	31	\$271.25	60,127	
04/30/2008	4	WE CARD	39	\$341.25	60,127	
			117	\$1,023.75	240,508	4 total records

Manhattan Mercury<http://www.themercury.com/>**Riley****Manhattan, KS****Daily****Readership = 22,438**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/02/2008	3	SLOW-BURNING SMOKES	4	\$35.60	22,439	
05/11/2008	8	STATE'S TEEN TOBACCO ENFORCEMENT BEEFED...	6	\$53.40	22,439	
05/16/2008	3	LEADERS SEE EVENTUAL SMOKING BAN	6	\$53.40	22,439	
			16	\$142.40	67,317	3 total records

Stockton Sentinel**Rooks****Stockton, KS****Weekly****Readership = 4,353**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/24/2008	1B	JANIE GILMORE	7	\$39.69	4,354	
05/15/2008	12	HEARTLAND COMMUNITY FOUNDATION...	17	\$96.39	4,354	
			24	\$136.08	8,708	2 total records

Salina Journal<http://www.saljournal.com/>

Saline

Salina, KS

Daily

Readership = 65,784

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/25/2008	4	CLERKS REFUSE UNDERAGE BUYER	2	\$42.00	65,785
05/03/2008	5	PROMOTING FITNESS	32	\$672.00	65,785
05/07/2008	5	SALINA FARMER'S MARKET MOVING TO NEW...	12	\$252.00	65,785
05/07/2008	7	SALINA SHOULD GO ALL THE WAY	19	\$399.00	65,785
05/10/2008	8	STATE'S TOBACCO ENFORCEMENT BETTER	3	\$63.00	65,785
05/14/2008	2	SUMMIT TO FOCUS ON HEALTHY LIFESTYLES	7	\$147.00	65,785
05/16/2008	4	STATEWIDE BAN ON SMOKING COMING	17	\$357.00	65,785
			92	\$1,932.00	460,495
					7 total records

Scott Co. Record

Scott

Scott City, KS

Weekly

Readership = 4,075

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/24/2008	2	FARMERS' MARKET TO RETURN MAY 5	2	\$10.00	4,076
05/01/2008	1	FARMERS' MARKET TO RETURN MON.	3	\$15.00	4,076
05/01/2008	4	SENATE STAYING TRUE TO TOBACCO AGREEMENT	22	\$110.00	4,076
05/08/2008	1	FARMERS' MARKET IN SC MONDAYS	2	\$10.00	4,076
05/08/2008	11	TIGHT BUDGET PUTS SKIDS ON HEALTH REFORMS	29	\$145.00	4,076
			58	\$290.00	20,380
					5 total records

Derby Informer<http://www.derbyinformer.com/>

Sedgwick

Derby, KS

Weekly

Readership = 1,867

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/30/2008	1	LOCAL COURT CASES INCREASE 35%	15	\$232.50	1,868
05/07/2008	4	HOEMTOWN MARKET OPENS WITH NEW DAY AND.	4	\$62.00	1,868
05/07/2008	6	DERBY HOSTS 15TH KANSAS KIDS FITNESS DAY	2	\$31.00	1,868
05/07/2008	6	YOUTH PRESENTING PLAYGROUND BALLS	3	\$46.50	1,868
05/14/2008	1	SMOKING ISSUE WILL LIKELY GO TO COUNCIL...	19	\$294.50	1,868
			43	\$666.50	9,340
					5 total records

Derby Reporter<http://www.derbydailyrep.com/>

Sedgwick

Derby, KS

Daily

Readership = 2,214

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/25/2008	1	SALARY INCREASE APPROVED FOR MUNICIPAL...	17	\$131.92	2,215
04/29/2008	1	DERBY KANSAS KIDS FITNESS DAY ON MAY 7	21	\$162.96	2,215
			38	\$294.88	4,430
			2 total records		

Mount Hope Clarion

Sedgwick

Mount Hope, KS

Weekly

Readership = 4,140

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/01/2008	6	FROM THE CENTER	23	\$184.00	4,140
			23	\$184.00	4,140
			1 record		

Wichita Eagle<http://www.kansas.com>

Sedgwick

Wichita, KS

Daily

Readership = 237,817

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/20/2008	10	KANSAS WON'T HAVE SMOKY AIR FOREVER	6	\$764.10	237,818
04/21/2008	4	KC JOINS LIST OF SMOKE-FREE CITIES	15	\$1,910.25	237,818
04/28/2008	1	HEALTH CARE A PRIORITY AS LEGISLATURE...	23	\$2,929.05	237,818
05/02/2008	1	CITY IS POISED TO RESTRICT SMOKING	60	\$7,641.00	237,818
05/02/2008	3B	SAFER SMOKES	4	\$509.40	237,818
05/03/2008	1B	CLEAN-AIR GROUPS SLAM PROPOSED SMOKING...	16	\$2,037.60	237,818
05/04/2008	10	HALF CLEAR	25	\$3,183.75	237,818
05/07/2008	1	SMOKING BAN WINS CITY'S INITIAL APPROVAL	38	\$4,839.30	237,818
05/07/2008	8	COUNCIL MAJORITY PROMOTES CLEAN AIR	7	\$891.45	237,818
05/09/2008	6	ISSUES THAT AFFECT YOU	8	\$1,018.80	237,818
05/09/2008	8	MIDDLE GROUND ON SMOKING	9	\$1,146.15	237,818
05/09/2008	8	SMOKING BANS AND TEENS	8	\$1,018.80	237,818
05/10/2008	1B	OLD TOWN FARMERS MARKET REOPENS TODAY	2	\$254.70	237,818
05/11/2008	10	PUBLIC MOOD RIGHT FOR SMOKING ORDINANCE	5	\$636.75	237,818
05/12/2008	2B	BEYOND PRODUCE	52	\$6,622.20	237,818
05/13/2008	6	NO FIX	24	\$3,056.40	237,818
			302	\$38,459.70	3,805,088
			16 total records		

Liberal Light

Seward

Liberal, KS

Weekly

Readership = 1,150

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/01/2008	4	NATIONAL SARE CONFERENCE	12	\$96.00	1,150
			12	\$96.00	1,150
					1 record

The Ledger - Shawnee County<http://www.theshawneecountyledger.com>

Shawnee

Silver Lake, KS

Daily

Readership = 0

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/12/2008	5	REDUCE HEALTH CARE COSTS WITH SMOKING...	20	\$0.00	0
			20	\$0.00	0
					1 record

Topeka Capital-Journal<http://www.cjonline.com/>

Shawnee

Topeka, KS

Daily

Readership = 110,905

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/27/2008	5B	COMMUNITY CALENDAR	14	\$1,059.94	110,906
04/28/2008	3B	SEAMAN USD 345	3	\$227.13	110,906
05/04/2008	14	SEBELIUS SAYS HEALTH BILL DOESN'T GO FAR...	14	\$1,059.94	110,906
05/06/2008	5	STUDY FINDS RESTAURANT TOBACCO BANS...	3	\$227.13	110,906
05/08/2008	5	CHANTIX RECOMMENDED TO QUIT SMOKING...	2	\$151.42	110,906
05/09/2008	1	SESSION MARKED BY LITTLE PROGRESS	29	\$2,195.59	110,906
05/09/2008	2C	CALCULATING \$6,4000	25	\$1,892.75	110,906
05/16/2008	4C	LEGISLATORS PREDICT EVENTUAL PASSAGE OF...	13	\$984.23	110,906
05/18/2008	2C	PROPOSAL CHANGE CUTS VOTE NEEDS	20	\$1,514.20	110,906
			123	\$9,312.33	998,154
					9 total records

Topeka Metro News<http://www.topekametro.com/>

Shawnee

Topeka, KS

Bi-Weekly

Readership = 1,803

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/02/2008	11	DEAR KANSANS	17	\$119.00	1,803

05/02/2008	6	AT THE RAIL	21	\$147.00	1,803	
			38	\$266.00	3,606	2 total records

Goodland Star News

Sherman

Goodland, KS

Bi-Weekly

Readership = 3,845

<http://www.nwkansas.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/13/2008	4	TIGHT BUDGET LEAVES HEALTH CARE...	19	\$181.07	3,846	
			19	\$181.07	3,846	1 record

Lebanon Times

Smith

Lebanon, KS

Weekly

Readership = 1,212

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/24/2008	5	WALK KANSAS WRAP-UP	6	\$16.80	1,212	
			6	\$16.80	1,212	1 record

Stafford Courier

Stafford

Stafford, KS

Weekly

Readership = 2,502

<http://www.staffordcourier.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/23/2008	3	OKAY TO EAT, DRINK BEFORE EXERCISE	10	\$43.00	2,502	
04/23/2008	1	WALK AMERICA - HWY 50	10	\$43.00	2,502	
05/07/2008	1	CELEBRATE WALK KANSAS	2	\$8.60	2,502	
			22	\$94.60	7,506	3 total records

Hugoton Hermes

Stevens

Hugoton, KS

Weekly

Readership = 4,620

<http://users.pld.com/hermes>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/15/2008	8	GOVERNOR SEBELIUS CRACKS DOWN ON...	17	\$106.25	4,621	
			17	\$106.25	4,621	1 record

Mulvane News

Sumner

Mulvane, KS

Weekly

Readership = 3,942

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/08/2008	30A	SURGEON GENERAL WHO CONDEMNED SMOKING	27	\$189.00	3,942
			27	\$189.00	3,942
			1 record		

Colby Free Press

Thomas

Colby, KS

Daily

Readership = 4,761

<http://www.nwkansas.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/30/2008	4	PARENTS WEIGH THE RISKS OF LEAVING KIDS IN...	10	\$92.70	4,761
05/16/2008	7	SMOKING BAN PROBABLE	5	\$46.35	4,761
			15	\$139.05	9,522
			2 total records		

Leoti Standard

Wichita

Leoti, KS

Weekly

Readership = 2,189

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/23/2008	2	WALK KANSAS CURRENT TEAM MILES	4	\$19.00	2,190
05/07/2008	3	WALK KANSAS CURRENT TEAM MILES	4	\$19.00	2,190
05/14/2008	2	WALK KANSAS FINAL TEAM MILES	4	\$19.00	2,190
			12	\$57.00	6,570
			3 total records		

Neodesha Derrick

Wilson

Neodesha, KS

Weekly

Readership = 4,064

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/17/2008	9	FREDONIA REGIONAL HOSPITAL WELLNESS...	17	\$81.60	4,064
05/15/2008	10	WILSON COUNTY WALK KANSAS TEAM GOES FAR.	9	\$43.20	4,064
05/15/2008	2	LEGISLATIVE SESSION ENDS	21	\$100.80	4,064
			47	\$225.60	12,192
			3 total records		

Wilson Co. Citizen

Wilson

Fredonia, KS

Bi-Weekly

Readership = 8,100

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/17/2008	1	DECLINE IN YOUTH DRINKING, TOBACCO USE...	16	\$92.00	8,101
05/12/2008	2	LAWMAKERS NEVER CONSIDER ALL THE...	21	\$120.75	8,101
05/12/2008	2	'WALK KANSAS' CONCLUDES	6	\$34.50	8,101
05/12/2008	2	2008 SESSION CONCLUDES; HERE'S A WRAPUP	21	\$120.75	8,101
			64	\$368.00	32,404
			4 total records		

Kansas City Kansan<http://www.kansascitykansan.com/>

Wyandotte

Kansas City, KS

Daily

Readership = 8,254

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/23/2008	1	SURVEY SHOWS SUPPORT FOR DOTTE PROMISE	49	\$433.65	8,255
04/29/2008	4	LIGHTING UP AN UNRESOLVED ISSUE	32	\$283.20	8,255
04/30/2008	1	TURNER THIRD GRADERS TO PARTICIPATE IN...	9	\$79.65	8,255
05/07/2008	1	CHURCH BANKS ON FARMER'S MARKET	62	\$548.70	8,255
05/09/2008		TURNER STUDENTS HAVE A FIELD DAY	32	\$283.20	8,255
			184	\$1,628.40	41,275
			5 total records		

The Chieftain<http://www.bonnerrsprings.com/>

Wyandotte

Bonner Springs, KS

Weekly

Readership = 1,230

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/24/2008	4	IT'S TRUE: THERE'S NO PLACE LIKE KANSAS	25	\$212.50	1,230
05/08/2008	5	CHURCH SPONSORING FARMERS MARKET	4	\$34.00	1,230
			29	\$246.50	2,460
			2 total records		

Wyandotte West<http://www.wyandottewest.com>

Wyandotte

Kansas City, KS

Weekly

Readership = 4,250

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/15/2008	16	WALK KANSAS 2008 CONCLUDES	5	\$84.65	4,250

5	\$84.65	4,250	1 record
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Grand Totals

Publications = 114
Clips = 318
Col. Inches = 5,381
Ad Equiv = \$370,623.31
Rdshp = 22,016,743

Allen

Publications = 2
Clips = 3
Col. Inches = 51
Ad Equiv = \$367.22
Rdshp = 19,743

Anderson

Publications = 1
Clips = 1
Col. Inches = 25
Ad Equiv = \$212.25
Rdshp = 6,686

Atchison

Publications = 1
Clips = 3
Col. Inches = 52
Ad Equiv = \$717.60
Rdshp = 23,784

Barber

Publications = 2
Clips = 5
Col. Inches = 119
Ad Equiv = \$557.42
Rdshp = 10,308

Barton

Publications = 1
Clips = 6
Col. Inches = 88
Ad Equiv = \$871.20
Rdshp = 83,118

Bourbon

Publications = 1
Clips = 4
Col. Inches = 62
Ad Equiv = \$610.70
Rdshp = 25,640

Brown

Publications = 3
Clips = 6
Col. Inches = 99
Ad Equiv = \$624.56
Rdshp = 23,779

Butler

Publications = 2
Clips = 6
Col. Inches = 143
Ad Equiv = \$1,145.50
Rdshp = 33,918

Chase

Publications = 1
Clips = 4
Col. Inches = 22
Ad Equiv = \$107.58
Rdshp = 12,152

Chautauqua

Publications = 1
Clips = 3
Col. Inches = 47
Ad Equiv = \$344.51
Rdshp = 10,365

Cherokee

Publications = 2
Clips = 2
Col. Inches = 30
Ad Equiv = \$154.88
Rdshp = 8,139

Clay

Publications = 1
Clips = 1
Col. Inches = 5
Ad Equiv = \$42.00
Rdshp = 6,403

Cloud

Publications = 3
Clips = 4
Col. Inches = 45
Ad Equiv = \$204.75
Rdshp = 14,140

Comanche

Publications = 2
Clips = 3
Col. Inches = 59
Ad Equiv = \$252.00
Rdshp = 5,874

Cowley

Publications = 2
Clips = 6
Col. Inches = 120
Ad Equiv = \$1,032.30
Rdshp = 62,721

Crawford

Publications = 3
Clips = 9
Col. Inches = 128
Ad Equiv = \$1,755.42
Rdshp = 98,295

Dickinson

Publications = 2
Clips = 5
Col. Inches = 122
Ad Equiv = \$782.70
Rdshp = 29,454

Douglas

Publications = 2
Clips = 17
Col. Inches = 241
Ad Equiv = \$7,043.40
Rdshp = 779,666

Edwards

Publications = 1
Clips = 1
Col. Inches = 10
Ad Equiv = \$46.70
Rdshp = 2,208

Ellis

Publications = 1
Clips = 2
Col. Inches = 9
Ad Equiv = \$135.00
Rdshp = 58,094

Ellsworth

Publications = 1
Clips = 1
Col. Inches = 32
Ad Equiv = \$194.24
Rdshp = 5,051

Finney

Publications = 1
Clips = 4
Col. Inches = 84
Ad Equiv = \$1,161.72
Rdshp = 79,128

Ford

Publications = 1
Clips = 3
Col. Inches = 20
Ad Equiv = \$232.00
Rdshp = 50,907

Franklin

Publications = 1
Clips = 6
Col. Inches = 109
Ad Equiv = \$972.28
Rdshp = 70,794

Geary

Publications = 1
Clips = 5
Col. Inches = 44
Ad Equiv = \$369.60
Rdshp = 52,810

Gove

Publications = 1
Clips = 1
Col. Inches = 3
Ad Equiv = \$10.50
Rdshp = 4,138

Graham

Publications = 1
Clips = 1
Col. Inches = 6
Ad Equiv = \$21.00
Rdshp = 5,844

Grant

Publications = 1
Clips = 1
Col. Inches = 26
Ad Equiv = \$183.82
Rdshp = 5,640

Greenwood

Publications = 2
Clips = 2
Col. Inches = 10
Ad Equiv = \$59.75
Rdshp = 6,643

Harper

Publications = 2
Clips = 3
Col. Inches = 50
Ad Equiv = \$305.80
Rdshp = 10,790

Harvey

Publications = 1
Clips = 8
Col. Inches = 198
Ad Equiv = \$2,950.20
Rdshp = 145,248

Jackson

Publications = 2
Clips = 23
Col. Inches = 564
Ad Equiv = \$276,254.04
Rdshp = 13,389,875

Jefferson

Publications = 2
Clips = 4
Col. Inches = 18
Ad Equiv = \$94.50
Rdshp = 22,292

Jewell

Publications = 1
Clips = 1
Col. Inches = 11
Ad Equiv = \$36.85
Rdshp = 7,590

Johnson

Publications = 4
Clips = 9
Col. Inches = 158
Ad Equiv = \$2,840.74
Rdshp = 246,190

Kingman

Publications = 1
Clips = 2
Col. Inches = 38
Ad Equiv = \$243.20
Rdshp = 11,040

Kiowa

Publications = 1
Clips = 1
Col. Inches = 6
Ad Equiv = \$12.00
Rdshp = 782

Labette

Publications = 1
Clips = 5
Col. Inches = 30
Ad Equiv = \$267.00
Rdshp = 64,605

Leavenworth

Publications = 1
Clips = 4
Col. Inches = 41
Ad Equiv = \$553.50
Rdshp = 49,164

Lincoln

Publications = 1
Clips = 1
Col. Inches = 25
Ad Equiv = \$135.00
Rdshp = 3,501

Linn

Publications = 1
Clips = 1
Col. Inches = 12
Ad Equiv = \$94.44
Rdshp = 5,407

Logan

Publications = 1
Clips = 3
Col. Inches = 91
Ad Equiv = \$432.25
Rdshp = 9,543

Lyon

Publications = 1
Clips = 1
Col. Inches = 28
Ad Equiv = \$295.68
Rdshp = 19,403

Marion

Publications = 4
Clips = 6
Col. Inches = 152
Ad Equiv = \$1,380.87
Rdshp = 53,577

Marshall

Publications = 1
Clips = 3
Col. Inches = 31
Ad Equiv = \$248.00
Rdshp = 36,258

McPherson

Publications = 3
Clips = 6
Col. Inches = 184
Ad Equiv = \$1,989.58
Rdshp = 37,311

Montgomery

Publications = 3
Clips = 8
Col. Inches = 53
Ad Equiv = \$482.39
Rdshp = 93,575

Morris

Publications = 2
Clips = 5
Col. Inches = 94
Ad Equiv = \$504.20
Rdshp = 18,135

Morton

Publications = 1
Clips = 1
Col. Inches = 6
Ad Equiv = \$43.98
Rdshp = 3,100

Nemaha

Publications = 2
Clips = 4
Col. Inches = 62
Ad Equiv = \$366.94
Rdshp = 22,019

Neosho

Publications = 1
Clips = 2
Col. Inches = 46
Ad Equiv = \$380.88
Rdshp = 17,640

Ottawa

Publications = 2
Clips = 2
Col. Inches = 28
Ad Equiv = \$162.00
Rdshp = 4,333

Phillips

Publications = 1
Clips = 1
Col. Inches = 4
Ad Equiv = \$17.96
Rdshp = 4,310

Pottawatomie

Publications = 2
Clips = 2
Col. Inches = 20
Ad Equiv = \$70.24
Rdshp = 4,312

Pratt

Publications = 1
Clips = 4
Col. Inches = 119
Ad Equiv = \$992.46
Rdshp = 16,616

Reno

Publications = 2
Clips = 8
Col. Inches = 148
Ad Equiv = \$3,115.45
Rdshp = 371,569

Riley

Publications = 2
Clips = 7
Col. Inches = 133
Ad Equiv = \$1,166.15
Rdshp = 307,825

Rooks

Publications = 1
Clips = 2
Col. Inches = 24
Ad Equiv = \$136.08
Rdshp = 8,708

Saline

Publications = 1
Clips = 7
Col. Inches = 92
Ad Equiv = \$1,932.00
Rdshp = 460,495

Scott

Publications = 1
Clips = 5
Col. Inches = 58
Ad Equiv = \$290.00
Rdshp = 20,380

Sedgwick

Publications = 4
Clips = 24
Col. Inches = 406
Ad Equiv = \$39,605.08
Rdshp = 3,822,998

Seward

Publications = 1
Clips = 1
Col. Inches = 12
Ad Equiv = \$96.00
Rdshp = 1,150

Shawnee

Publications = 3
Clips = 12
Col. Inches = 181
Ad Equiv = \$9,578.33
Rdshp = 1,001,760

Sherman

Publications = 1
Clips = 1
Col. Inches = 19
Ad Equiv = \$181.07
Rdshp = 3,846

Smith

Publications = 1
Clips = 1
Col. Inches = 6
Ad Equiv = \$16.80
Rdshp = 1,212

Stafford

Publications = 1
Clips = 3
Col. Inches = 22
Ad Equiv = \$94.60
Rdshp = 7,506

Stevens

Publications = 1
Clips = 1
Col. Inches = 17
Ad Equiv = \$106.25
Rdshp = 4,621

Sumner

Publications = 1
Clips = 1
Col. Inches = 27
Ad Equiv = \$189.00
Rdshp = 3,942

Thomas

Publications = 1
Clips = 2
Col. Inches = 15
Ad Equiv = \$139.05
Rdshp = 9,522

Wichita

Publications = 1
Clips = 3
Col. Inches = 12
Ad Equiv = \$57.00
Rdshp = 6,570

Wilson

Publications = 2
Clips = 7
Col. Inches = 111
Ad Equiv = \$593.60
Rdshp = 44,596

Wyandotte

Publications = 3
Clips = 8
Col. Inches = 218
Ad Equiv = \$1,959.55
Rdshp = 47,985
